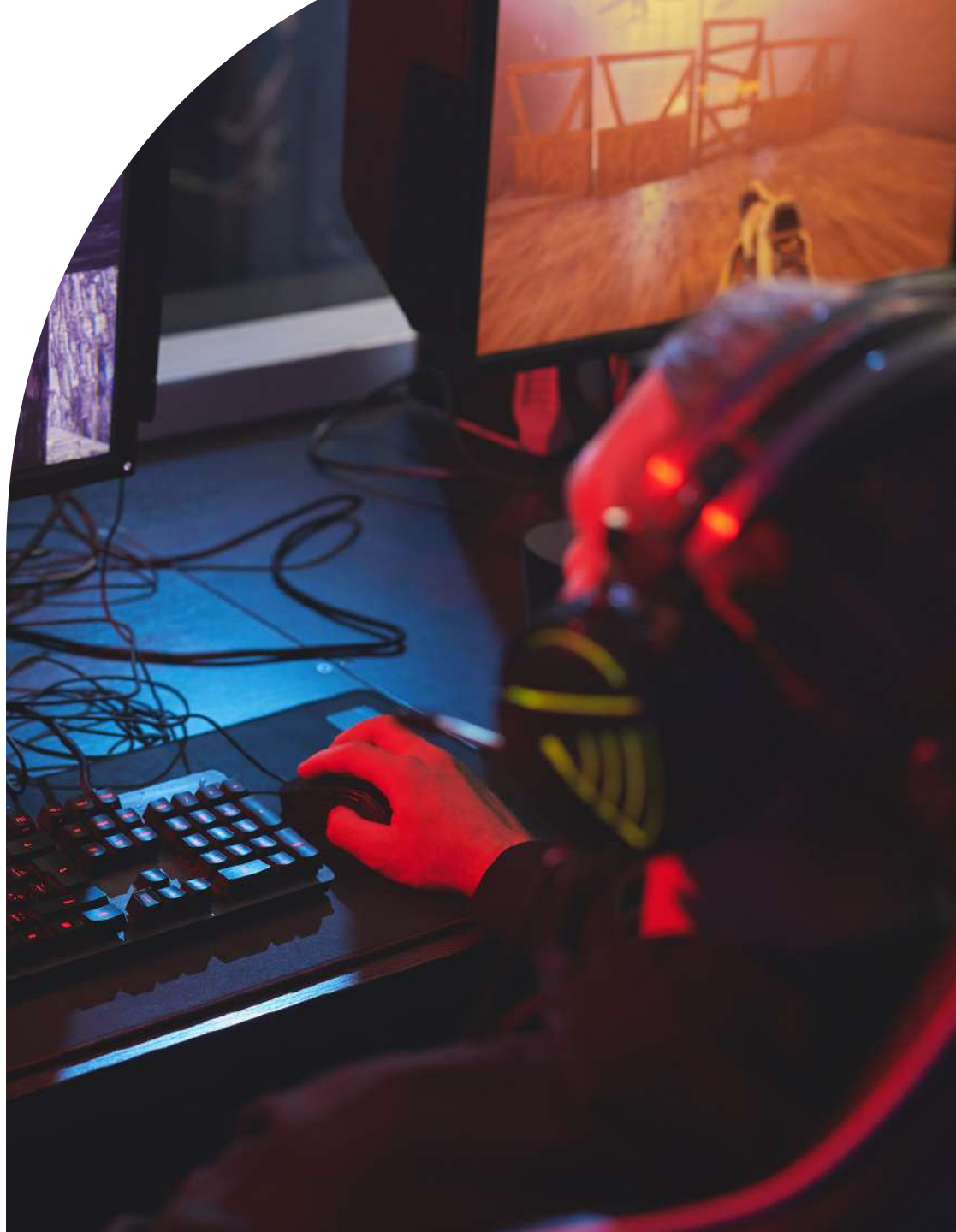
MONTHLY GAMES INDUSTRY REPORT

November 2023

MOBIDICTUM



MOBIDICTUM
EVENTS CALENDAR
2024

Details













events.mobidictum.com

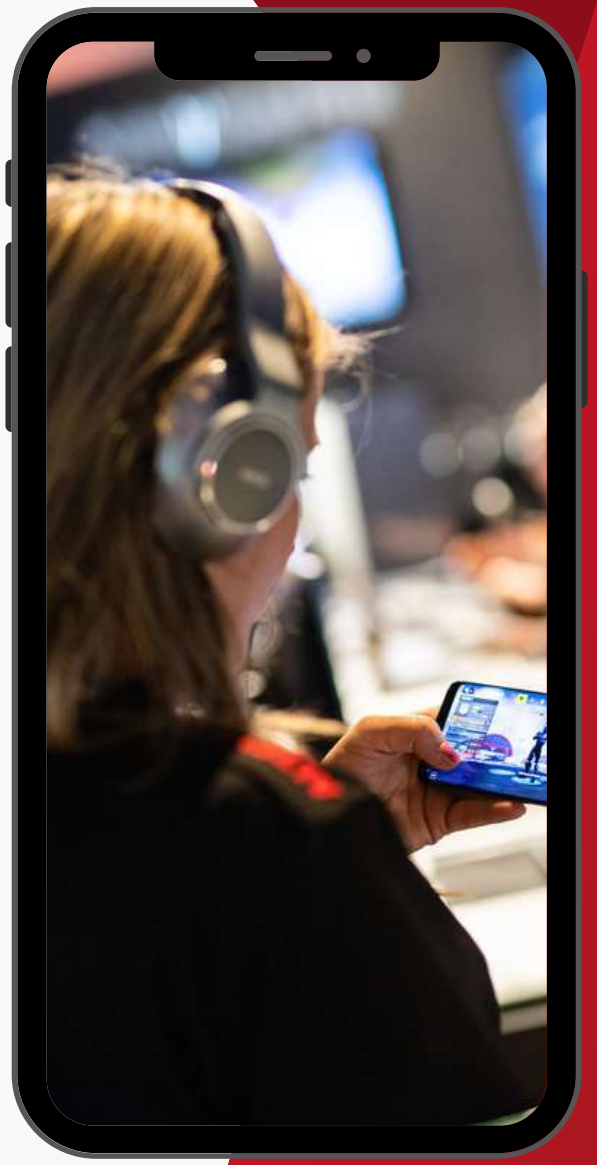
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GAMES & APPS



Baldur's Gate 3 sweeps the Golden Joystick Awards with seven wins

In total over 115 games, studios, hardware and actors were represented in 20 award categories voted for by the public.



You can access the full content here.

Activision launched a creator-driven marketing campaign for Modern Warfare III

Activision has collaborated with the media agency QYOU USA for a creator-driven social media marketing campaign to promote Call of Duty: Modern Warfare III.



You can access the full content here.

Twitch is pulling its app from Nintendo Switch

Existing users will lose access to the Twitch App on Nintendo Switch starting January 31, 2024.



You can access the full content here.

Hogwarts Legacy claims the top spot on the UK boxed sales charts

AVALANCHE

Hogwarts Legacy claimed the top spot of the list, passing last week's giants like Call of Duty, EA FC 24, and Super Mario Bros. Wonder.

#	Title	Publisher	Last Week
1	Hogwarts Legacy	Warner Bros.	8
2	Call of Duty: Modern Warfare III	Activision Blizzard	1
3	EA SPORTS FC 24	Electronic Arts	2
4	Marvel's Spider-Man 2	Sony	4
5	Super Mario Bros. Wonder	Nintendo	3
6	Super Mario RPG	Nintendo	–
7	Bluey: The Video Game	Outright Games	–
8	Assassin's Creed Mirage	Ubisoft	10
9	Nintendo Switch Sports	Nintendo	6
10	Mortal Kombat 1	Warner Bros.	33

You can access the full content here.

Kythera AI launches AI-supported NPC and agent surface navigation solution

KYTHERA AI

Kythera AI, a developer of AI middleware for computer game development, has officially launched its AI solution for NPC (Non-Playing Character) and agent surface navigation. The development of this technology was made possible through an EPIC MegaGrant received from EPIC Games in March 2023.



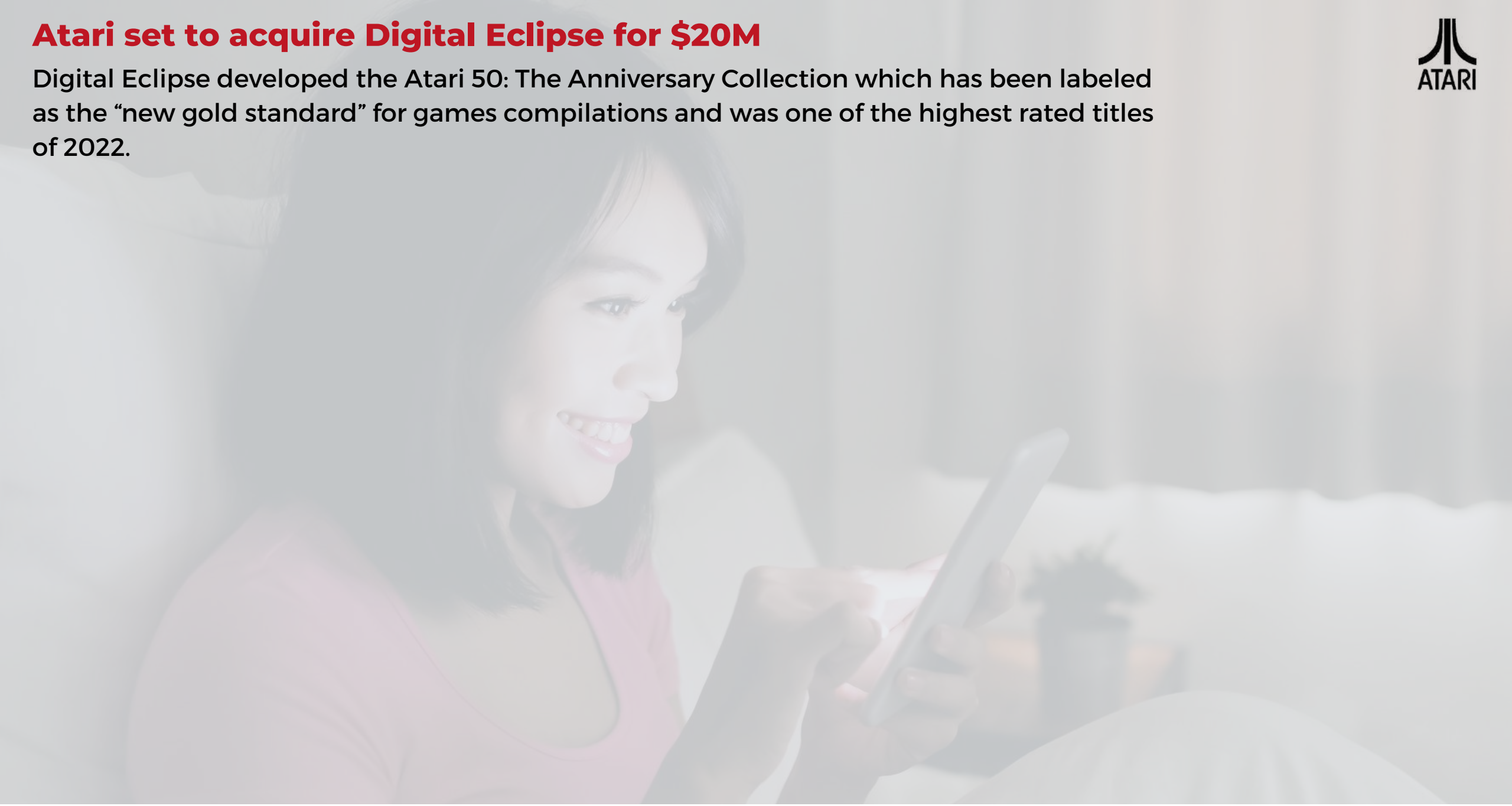
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ACQUISITONS, MERGERS & INVESTMENTS



Atari set to acquire Digital Eclipse for $20M

Digital Eclipse developed the Atari 50: The Anniversary Collection which has been labeled as the “new gold standard” for games compilations and was one of the highest rated titles of 2022.



You can access the full content here.

TapNation gains €15M funding

TapNation

TapNation solidified it’s momentum with a recent €15 million funding round.



You can access the full content here.

SuperGears successfully completed an investment round led by TMRW Foundation

With this strategic investment based on a valuation of 10 million dollars, Cevat Yerli will also join the board of directors of SuperGears.



You can access the full content here.

Snoop Dogg launches Death Row Games with his son

Snoop Dogg has been very active in the gaming space in the last ten years. He has been with the Call of Duty franchise since 2014 and recently came back as an operator for the new season of Warzone.



You can access the full content here.

Nordcurrent acquires River End Games

Lithuania-based mobile games developer and publisher Nordcurrent has acquired River End Games, a Gothenburg-based game studio, as part of its growth plans to expand beyond mobile games.



You can access the full content here.

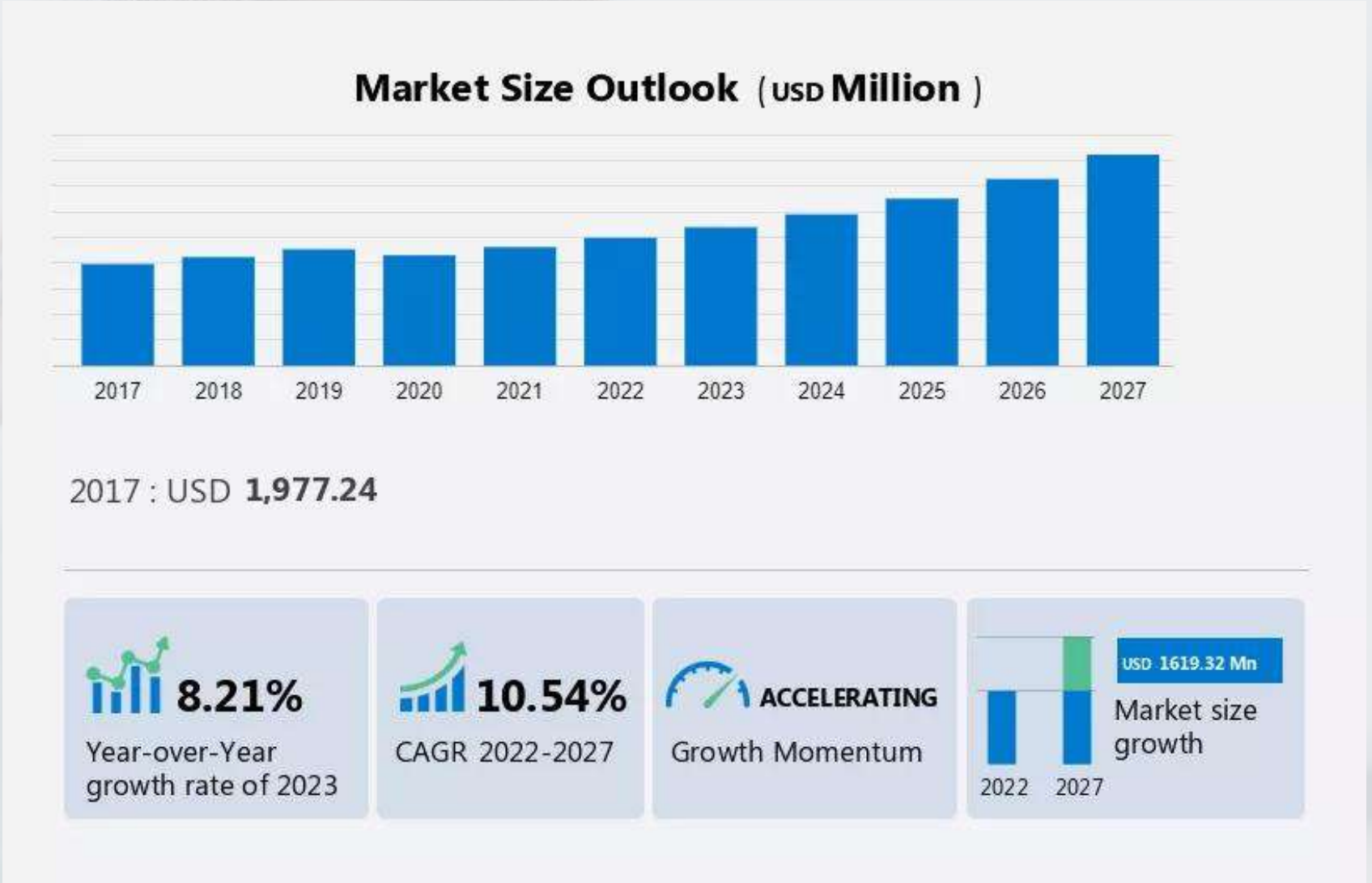
MARKET RESEARCH



The global cloud gaming market is estimated to grow by $1.61 billion

technavio

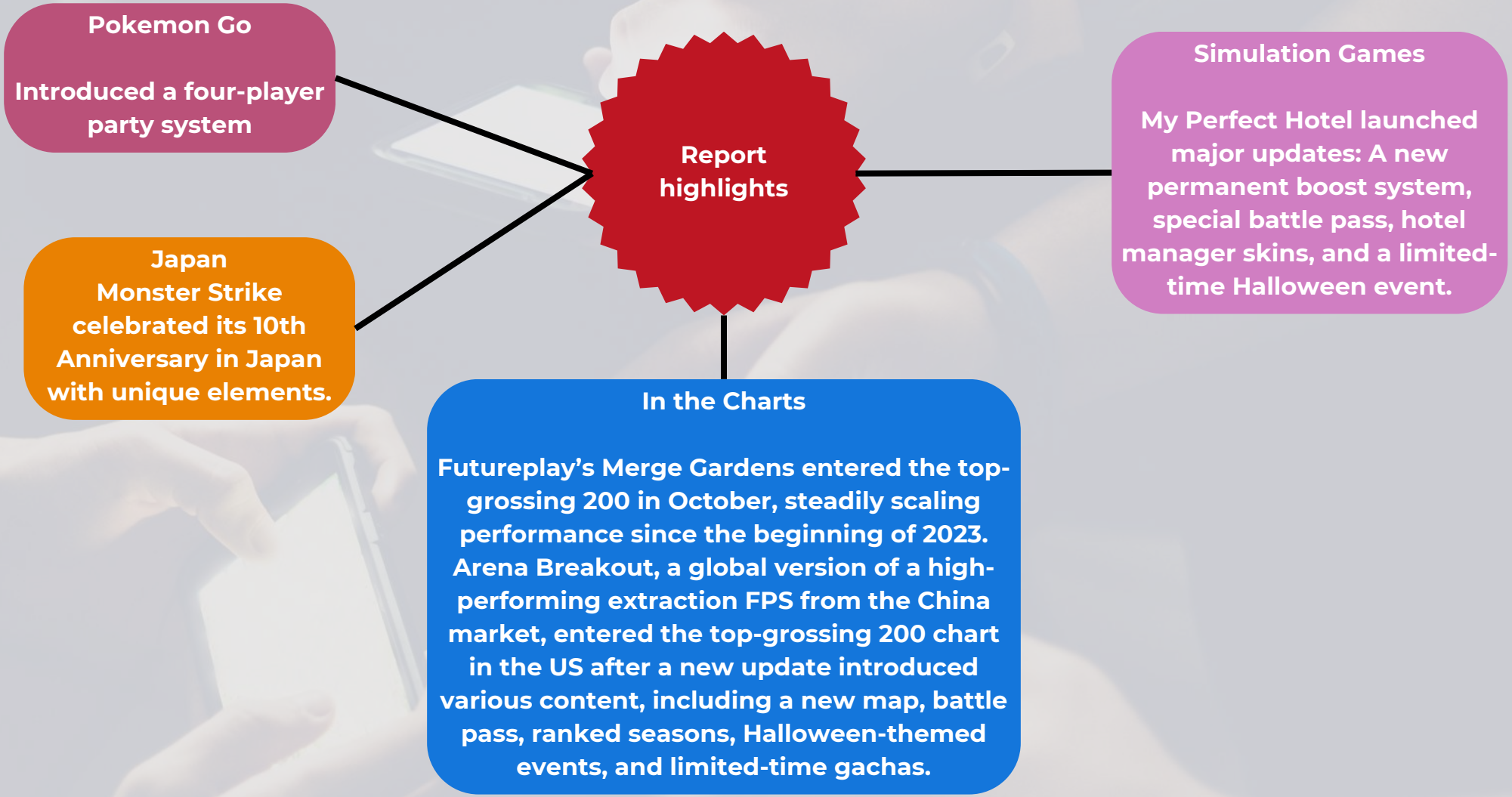
The global cloud gaming market is anticipated to experience a substantial growth of USD 1.61 billion from 2022 to 2027, with a projected Compound Annual Growth Rate (CAGR) of 10.54%, according to market analysis by Technavio.



You can access the full content here.

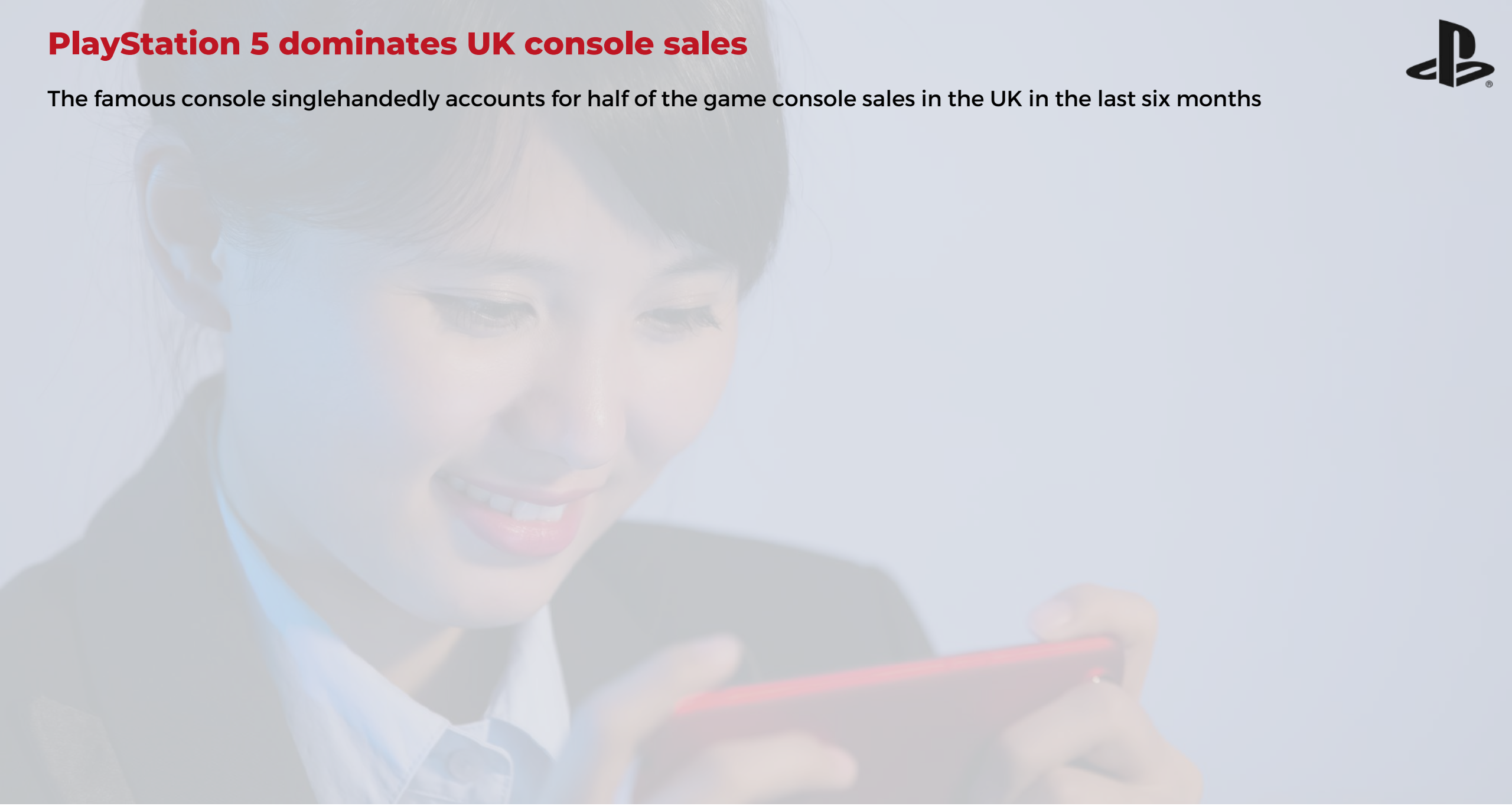
Mobile game market review October 2023

October 2023 brought a revenue boost for mobile games, leveraging Halloween updates. GameRefinery's "Analyst Bulletin" delves into strategic shifts, exploring how titles like Pokémon Go and My Perfect Hotel embraced the season with genre-centric insights and industry trends.



PlayStation 5 dominates UK console sales

The famous console singlehandedly accounts for half of the game console sales in the UK in the last six months



You can access the full content here.

Call of Duty: Modern Warfare 3 claims the top of the UK boxed sales chart

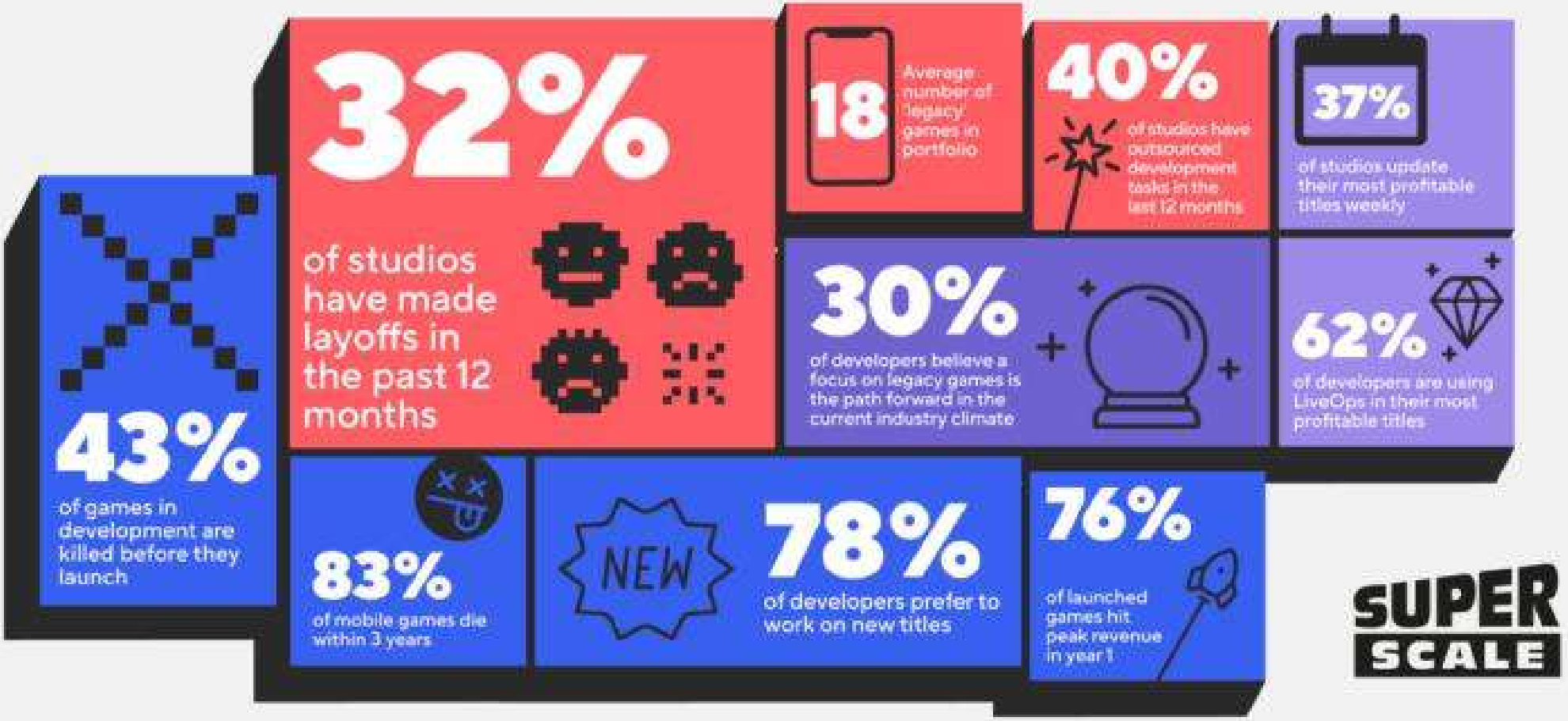
ACTIVISION

Even though Call of Duty: Modern Warfare 3 ranked at the top, the sales and the critics' scores were not as good as last year's Call of Duty: Modern Warfare 2.

#	Title	Publisher	Last Week
1	Call of Duty: Modern Warfare 3	Activision Blizzard	–
2	EA SPORTS FC 24	Electronic Arts	2
3	Super Mario Bros. Wonder	Nintendo	1
4	Marvel's Spider-Man 2	Sony	3
5	Nintendo Switch Sports	Nintendo	6
6	Mario Kart 8 Deluxe	Nintendo	5
7	Hogwarts Legacy	Warner Bros.	8
8	Minecraft (Switch version)	Mojang	9
9	Assassin's Creed Mirage	Ubisoft	8
10	Animal Crossing: New Horizons	Nintendo	10

How long does a mobile game survive – Research reveals mortality rate

The SuperScale Good Games Don't Die white paper reveals 83% of mobile games die in 3 years and 43% are killed in development.



You can access the full content here.

ARTICLES & INTERVIEWS



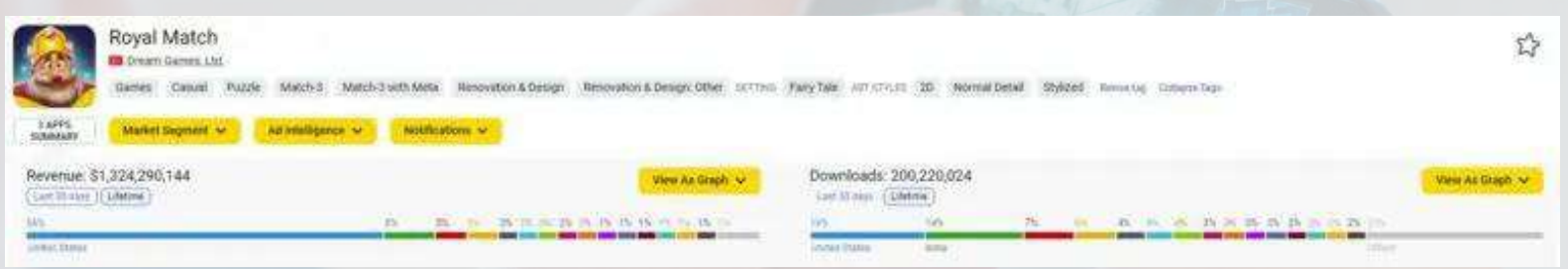
Will King Robert and Richard conquer the world?

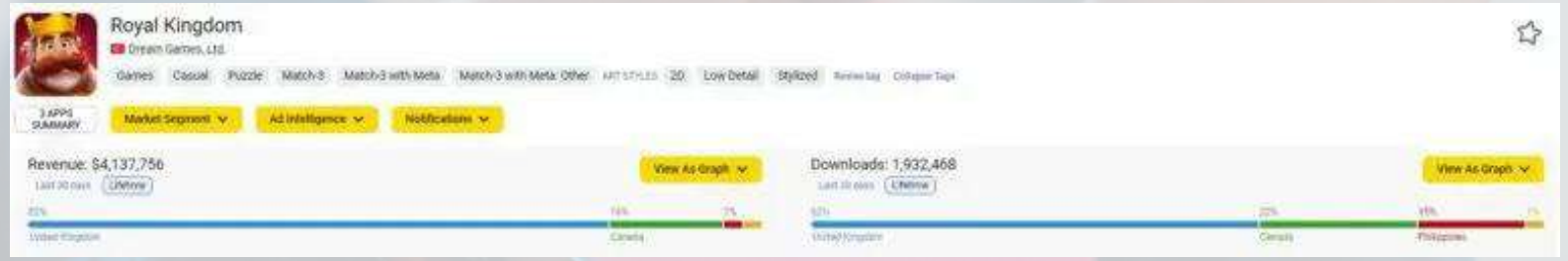
MOBiDiCTUM

An analysis of the Dream Games' Royal Match and Royal Kingdom and how they hold against the world leading Candy Crush.









You can access the full content here.

Azur Games is on a buying spree!

Azur Games is one of the top 3 mobile game publishers worldwide. The Cyprus-based developer and publisher has been buying other developers' game portfolios aggressively, not individual games, but in dozens. So, let's look into what's going on with Azur Games.

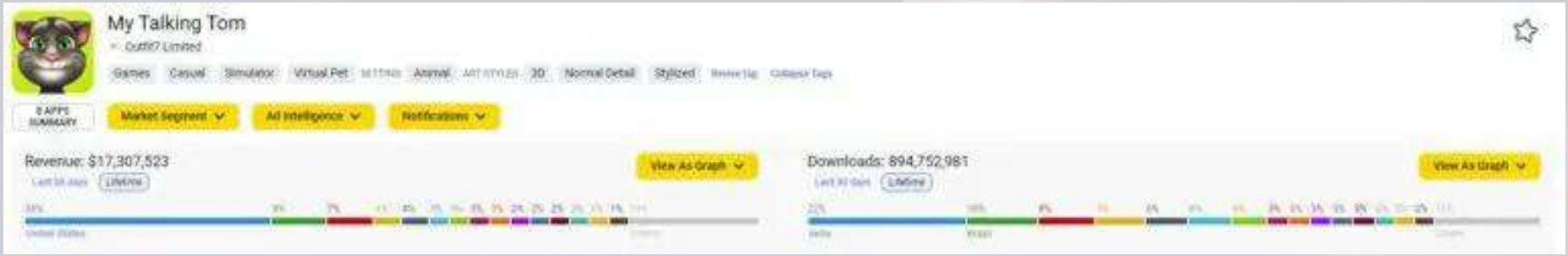
	TOP FREE	DOWNLOADS		TOP GROSSING	REVENUE		TOP FEATURED	FEATURING SCORE
1	Google LLC United States	2,098,201,147	1	Shenzhen Tencent Tianyou Technolo... China	$5,618,220,092	1	Budge Studios Canada	223,296,611
2	AZUR GAMES Cyprus	1,363,368,924	2	Google LLC United States	$2,496,958,673	2	Google LLC United States	185,534,217
3	Supersonic Studios LTD Israel	1,067,766,080	3	TikTok Pte. Ltd. China	$2,412,916,645	3	RV AppStudios India	157,602,833
4	TikTok Pte. Ltd. China	1,013,597,386	4	NetEase China	$1,860,635,357	4	BabyBus China	92,009,097
5	SayGames Ltd Cyprus	1,008,853,342	5	Playrix Ireland	$1,666,012,595	5	ELECTRONIC ARTS United States	78,144,880
6	Instagram United States	901,867,865	6	miHoYo Games China	$1,579,437,107	6	Yateland - Learning Games For Kids China	77,941,820
7	Meta Platforms, Inc. United States	869,060,962	7	King Sweden	$1,244,853,104	7	Shenzhen Tencent Tianyou Technology Ltd China	65,636,490
8	BabyBus China	807,362,132	8	Disney United States	$1,083,623,564	8	Gameloft SE France	59,586,445
9	WhatsApp LLC United States	772,759,952	9	Scopely United States	$902,778,531	9	King Sweden	55,727,092
10	Outfit7 Limited Cyprus	672,891,084	10	Bandai Namco Entertainment Inc. Japan	$846,429,070	10	Outfit7 Limited Cyprus	52,494,159

You can access the full content here.

Are you a dog person or a cat person?

MOBiDiCTUM

An analysis and comparison on Outfit7's Favorite games My talking Tom and My Talking Hank.





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You can access the full content here.

Rewarded monetization: Its effects on mobile game user acquisition and engagement

MOBIDICTUM

Explore the transformative power of rewarded monetization in mobile gaming, enhancing user engagement while boosting revenue.

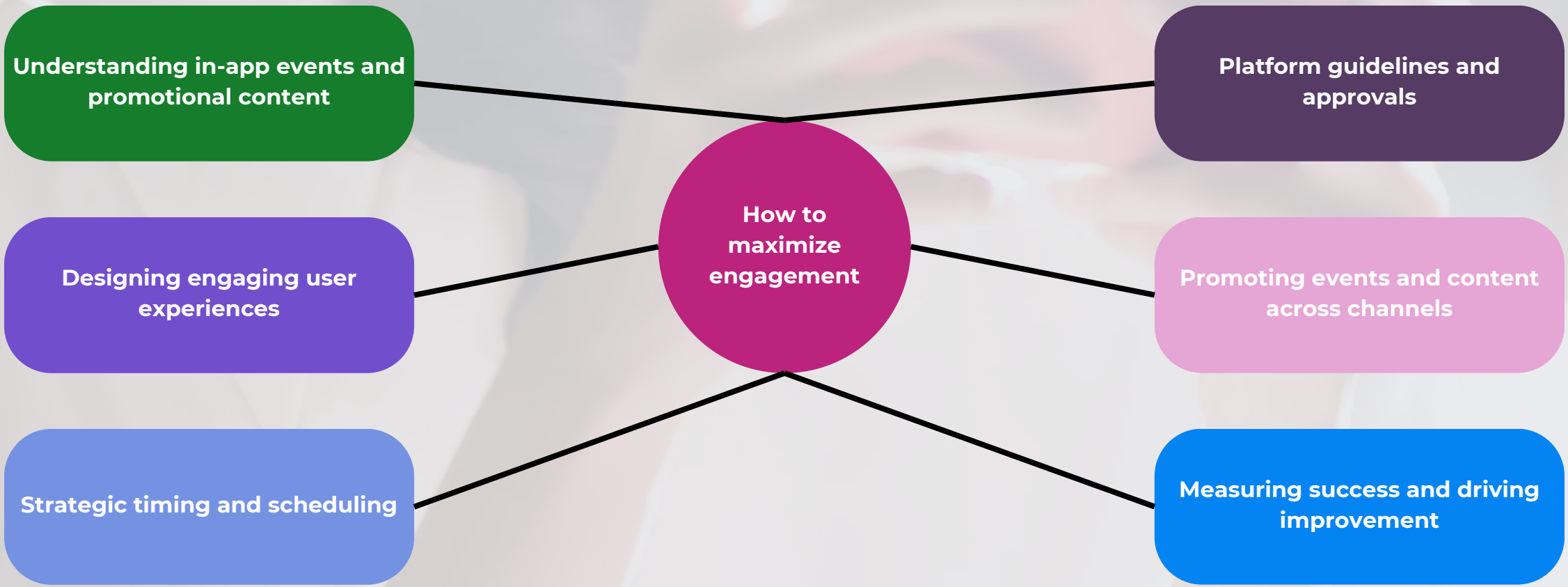


You can access the full content here.

Maximizing engagement with in-app events and promotional content

MOBiDiCTUM

Uncover effective strategies for promoting in-app events and promotional content to enhance user engagement and app visibility.



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MONTHLY GAMES INDUSTRY REPORT

November 2023

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